



Press release - 15 May 2020

## **BNP Paribas Personal Finance and department of Seine-Saint-Denis commit to supporting the digital inclusion of children**

**From this week, 800 computers will be distributed to secondary school children who don't have equipment, including 300 computers and 61 sim cards for children receiving Aide Sociale à l'Enfance support (ASE) in Seine-Saint-Denis. It is a joint initiative by the department of Seine-Saint-Denis and BNP Paribas Personal Finance, who are committed to supporting digital inclusion and educational continuity.**

With the lockdown linked to the Coronavirus health crisis, educational inequalities have often been aggravated in Seine-Saint-Denis, mainly due to a lack of IT equipment which helps to provide remote schooling, or the absence of an internet connection in some households. There are so many factors that considerably compromise the educational continuity of pupils.

### **Equipping pupils suffering from the digital divide.**

To tackle this lack of equipment, and while the return to school is not possible for all pupils, BNP Paribas Personal Finance has bought 800 computers equipped with a subscription to Office through its commercial partner Conforama. 500 computers are destined for secondary school children from low-income families and victims of the digital divide.

The remaining 300 will be distributed to teenagers receiving Aide Sociale à l'Enfance support in Seine-Saint-Denis, as of this week. They are reserved for secondary school pupils who don't have a PC and those in foster care or a collective structure. For those that don't have an internet connection, 61 sim cards will also be provided thanks to the Emmaus Connect association.

Additionally, to ensure that people can use the equipment properly, each recipient will receive a further kit published by the department as well as educational sheets and flyers published by Emmaus Connect within the context of its "connexion d'urgence" (emergency connection) initiative. Committed to educational continuity, and thanks to its skills patronage, BNP Paribas Personal Finance will offer pupils benefiting from the operation remote educational support provided by some of its employees.

## **À propos de BNP Paribas Personal Finance**

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