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PRESS RELEASE**CHARLOTTE DENNERY APPOINTED DIRECTOR AND CHIEF EXECUTIVE OFFICER
OF BNP PARIBAS PERSONAL FINANCE AND A MEMBER OF THE EXECUTIVE COMMITTEE
OF THE BNP PARIBAS GROUP**

As of 19 May 2021, Charlotte Dennerly will take up her position as Director and Chief Executive Officer of BNP Paribas Personal Finance, succeeding Laurent David, who has been appointed Chief Operating Officer of the BNP Paribas Group.

Present in some thirty regions with 25 million customers and almost 92 billion euros of consolidated consumer credit outstanding, BNP Paribas Personal Finance is one of the growth drivers of the BNP Paribas Group.

Charlotte Dennerly, reporting to Thierry Laborde, Chief Operating Officer of BNP Paribas, will be responsible for leading the roll-out of the business line and continuing its transformation in line with BNP Paribas Personal Finance's *raison d'être*, "To promote access to more responsible and sustainable consumption, to supporting our customers and partners".

"Charlotte's experience and commitment to the BNP Paribas Group since 2001 are key to the company's success in serving its customers. She will be in a position to use all her talent to transform the business line and ensure that it has a positive impact on the real economy while taking into account environmental and social issues," said **Thierry Laborde**, Deputy Chief Operating Officer of BNP Paribas.

"I am proud to succeed Laurent David, who has supported the business line's growth and profound transformation, and to join one of the Group's flagships. Together with our employees and partners, we will continue to support the real economy by responding in an innovative and responsible way to the challenges posed by globalisation, the digital revolution, climate issues and health policy. BNP Paribas Personal Finance will continue to develop payment and credit solutions, serving and listening to customers in order to respond in a sustainable way to their new uses and to new consumer trends. I am delighted to be leading this great team, which the employees have embodied through their tireless commitment during the atypical period we have just come through.»", adds **Charlotte Dennerly**.

Biography

Charlotte Dennerly joined the BNP Paribas Group in 2001, in the Development and Strategy Department, first in Paris and then in New York, in charge of CIB's development operations, then those of the Group in North America until 2004.

She then joined BNP Paribas Cardif as CFO and Head of Asset Management until 2009, then BNP Paribas Investment Partners from 2009 to 2015 as Managing Director of FundQuest until 2013 and as Chief Operating Officer from 2010 to 2015. In 2015 she became Director



and CEO of BNP Paribas Leasing Solutions, the Group's subsidiary specialising in the financing of professional equipment.

Charlotte Dennerly began her career in the French civil service. After a spell at INSEE, she joined the French Ministry for the Economy and Finance in 1993 where she held various positions, including that of head of salary policy and HR strategy for the civil service. She is a graduate of the École Polytechnique and the École Nationale de la Statistique et des Études Économiques (Ensaë ParisTech).

About BNP Paribas Personal Finance

BNP Paribas Personal Finance is the leading consumer finance company in France and Europe, offering a wide range of consumer credit products. A wholly-owned subsidiary of the BNP Paribas group, BNP Paribas Personal Finance employs close to 20,000 people and operates in some 30 countries. With brands such as Cetelem, Cofinoga, Findomestic and AlphaCredit, the company offers a full range of personal loans in stores, at car dealerships or directly to customers through its customer contact centres and online.

BNP Paribas Personal Finance has rounded out its offering with insurance and savings products for its customers in several countries including Germany, Bulgaria, France and Italy.

Over a number of years, BNP Paribas Personal Finance has developed an active partnership strategy with retail chains, car manufacturers and distributors, e-commerce websites and other financial institutions (banking and insurance) based on its experience in the credit market and on its ability to offer integrated services tailored to the business activities and commercial strategy of its partners.

To support its customers and partners, BNP Paribas Personal Finance is committed to promoting access to more responsible and sustainable consumption.

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